

## **I. GENERAL PROVISIONS**

1. The Administrator of the personal data collected through the Website [www.ghtyres.pl](http://www.ghtyres.pl) is GEYER & HOSAJA Spółka z ograniczoną odpowiedzialnością with its registered office in Mielec, Wojska Polskiego 3, 39-300 Mielec, NIP: 8170006394, REGON: 690094914, e-mail address: [gh\\_mielec@geyer-hosaja.com.pl](mailto:gh_mielec@geyer-hosaja.com.pl), hereinafter referred to as the Administrator and being at the same time the Service Provider.
2. Personal data will be processed for the purpose of direct marketing relating to its own products and services, carried out in the traditional form (paper), which is the so-called legitimate interest of the Company.
3. The Administrator shall exercise particular care to protect the interests of data subjects, and in particular shall ensure that the data it collects are processed lawfully; collected for specified, legitimate purposes and not subjected to further processing incompatible with those purposes; substantively correct and adequate in relation to the purposes for which they are processed; and stored in a form that enables the identification of data subjects for no longer than is necessary to achieve the purpose of the processing.

## **II. 'COOKIES'**

- 1 The Service Provider's website uses 'cookies'. If the User does not change his/her browser settings, this is tantamount to consenting to their use.
2. The installation of cookies is necessary for the proper provision of services on the Site. The 'cookies' files contain information necessary for the proper functioning of the Website, in particular those requiring authorisation.
3. The content of cookies does not allow for User identification. Using cookies 'cookies' do not process or store personal data.

## **III. PURPOSE AND SCOPE OF DATA COLLECTION**

1. Users' personal data collected by the Administrator shall be used for marketing purposes.
2. The Administrator may process the following personal data of the Users:
  - Name, company name,
  - Address (street and house/flat number, postal code, town),
  - Telephone number,
  - E-mail address.
3. Provision of the personal data referred to in paragraph 2 is necessary for the Service Provider to provide electronic services on the Site.

## **IV. BASIS OF DATA PROCESSING**

1. The use of the Website, the conclusion of agreements for the provision of services by electronic means through the Online Shop, which involves the necessity to provide personal data, is entirely voluntary. The data subject decides on his/her own whether he/she wishes to start using the services provided electronically by the Service Provider in accordance with the Terms and Conditions of the Website.
2. Personal data within the Service may be processed on the basis of Article 6(1)(b), (c) and (f) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (RODO).
3. Upon separate consent, pursuant to Article 6(1)(a) of the RODO, data may also be processed for the purpose of sending commercial information by electronic means or making telephone calls for the purpose of direct marketing - respectively in connection with Article 10(2) of the Act of 18 July 2002 on the provision of services by electronic means or Article 172(1) of the Act of 16 July 2004 - Telecommunications Law, including those directed as a result of profiling, provided that the user has given the appropriate consent.

4. The processing of personal data by the Controller shall always be carried out within the grounds of permissibility of the processing.

5. The processing will be related to the performance of a contract or the necessity to take pre-contractual action at the request of the data subject. In addition, prior to the conclusion of agreements for the provision of electronic services available through the Website, the prospective User is informed of the need to accept the Terms and Conditions.

#### **V. THE RIGHT TO CONTROL, ACCESS AND RECTIFY THEIR DATA**

1. The user has the right to access and rectify the content of his/her personal data.

2. The User has the right to control the processing of personal data concerning him/her contained in the Administrator's filing system, and in particular the right to demand that his/her personal data be completed, updated, rectified, temporarily or permanently suspended or erased, if they are incomplete, outdated, untrue or collected in breach of the Act, or if they are no longer necessary for the purpose for which they were collected.

3. In order to exercise the rights referred to in paragraphs (1) and (2), it is possible to exercise them by sending an appropriate e-mail to the following address: gh\_mielec@geyer-hosaja.com.pl.

#### **VI. FINAL PROVISIONS**

1. The Administrator shall apply technical and organisational measures to ensure the protection of the processed personal data appropriate to the risks and the category of data protected, and in particular to protect the data from being disclosed to unauthorised persons, from being taken by an unauthorised person, from being processed in violation of the applicable regulations, and from being altered, lost, damaged or destroyed.

2. The Service Provider shall provide technical means to prevent the acquisition and modification by unauthorised persons, of personal data sent electronically.

3. In matters not covered by this Privacy Policy, the provisions of the Terms and Conditions of the Website, the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (RODO) and other relevant provisions of Polish law shall apply mutatis mutandis.